



# BRITT HERVEY

MARKETING + DESIGN

## CONTACT

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- britt@creativishco.com
- North Dakota
- creativishco.com

## EDUCATION

BACHELOR OF SCIENCE  
University of North Dakota

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe InDesign  
Adobe Premiere Pro  
Adobe Acrobat Pro  
Flodesk  
Mailchimp  
Planoly  
Buffer  
Google Docs  
Google Sheets  
Google Forms  
Google Slides  
Google Drive  
Microsoft PowerPoint  
Microsoft Word  
Microsoft Excel  
Instagram Management  
Snapchat Management  
Facebook Management  
LinkedIn Management  
Pinterest Management  
Autodesk Autocad  
Autodesk Inventor  
Procreate  
Canva  
Wix  
WordPress  
Squarespace  
AGi32  
C++  
HTML  
Prezi

## PROFESSIONAL PROFILE

I'm a detail-orientated marketer with a strong work ethic and positive enthusiasm. My tech-savviness and willingness to learn new things allow me to grasp concepts quickly and efficiently. I have experience and enjoy leading a team, but I am not afraid to work alone or under the supervision of others.

## EXPERIENCE

**Marketing Design | Owner** DEC 2018 - PRESENT  
CREATIVISH

- » Create a marketing plan for client's business goals and needs
- » Design & manage social media graphical content
- » Construct a unique logo and branding guide for businesses
- » Photograph, record, and edit content
- » Build and update websites
- » 3D modeling and architectural drafting

**Design Engineer** SEP 2016 - NOV 2018  
ENERGY MANAGEMENT COLLABORATIVE

- » Design and analyze 3D modeled spaces
- » Construct graphics and drafting designs templates
- » Create cost efficient designs for clients
- » Remodel lighting design and functionality

**Graphic Designer | Manager** JAN 2011 - MAY 2016  
UNIVERSITY OF NORTH DAKOTA

- » Create and implement design guidelines
- » Manage, train, and educate new designers
- » Execute appealing marketing designs
- » Design and manage digital advertisements

## ACHIEVEMENT + INVOLVEMENT

**Lillian Elsinga Outstanding Student Award** 2012, 2013,  
UNIVERSITY OF NORTH DAKOTA 2014, 2015

**Adobe Student Representative** 2014  
ADOBE®

**I-Lead® Leadership Conference** 2013  
UNIVERSITY OF LA VERNE